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Sterling Automobiles Lanka (Pvt) Limited that has earned undisputed reputation in the vehicle service providing field for nearly a decade, is the pioneer behind the Sterling Aftercare Guarantee Certificate for Japanese reconditioned vehicles, giving car owners of this country the opportunity to possess a world's number one Vehicle Guarantee Certificate. An owner of a vehicle guaranteed by Sterling is entitled to an exclusive after sales services system that is offered through Sterling Aftercare Centres, which are strategically located Island wide. Sterling Automobiles, without stopping there, has taken the initiative to provide complete services to European vehicles as well. In addition to that, Sterling Automobiles is now introducing a revolutionary service to the Sri Lankan market. This is a body protection system named 'Towa Body Coating System' combined with Japanese technology. We give below excerpts from the interview we had with Haduwala Dewage Nilantha Siri, Assistant General Manager (Service and Operations) of Sterling Aftercare Centre.

Why do vehicle bodies get discoloured over time?

There are long term and short-term factors that cause damage to the original paint coating of automobiles. Since Sri Lanka is a country in the Torrid Zone, the exterior of the vehicles here tends to fade or get damaged as they are exposed to sunlight. In addition, the use of chemicals or when chemicals come into contact with the vehicle while travelling, it could tarnish the paint coating causing it to lose the shine within a short period. Exposure to too much dust and water could also damage the body of the vehicle.

How does the Towa Body Coating System introduced by Sterling Automobiles become a solution to this problem?

Towa Body Coating System has been used on most vehicles manufactured in Japan, as a protection mechanism for their paint coatings. This service can be obtained from Sterling Aftercare Centres under the full supervision of Japanese national Sito Shinghi who was instrumental in introducing this vehicle body protection system containing the Japanese technology. Staff in all our centres is well equipped with special training to provide this service. We always maintain contacts with our parent company in Japan. This helps us to provide trustworthy unmatched services to the people of Sri Lanka through Sterling Aftercare Centres.

What are the benefits of using this vehicle body protection system?

If you are intending to purchase a brand new vehicle, using the Towa Body Coating System at the very start will help to provide maximum protection to the body of vehicle and to preserve the 'brand new' look of the vehicle. When a vehicle is used for some time, even without the knowledge of the owner the paint coating of the vehicle starts to lose its shine. That could be controlled to a

Towa Body Coating System is applied in four (04) stages. According to the nature and the condition of the vehicle it would be decided on which stage to start applying the Towa Body Coating System.

What are the matters that a person should be careful when using a vehicle with the Towa Body Coating System?

you have to do is to call any of our service centers and get an appointment.

Could the original spare parts for the Japanese vehicles be obtained from Sterling Aftercare Centres?

Yes. We have made arrangements for the customers to obtain original spare parts for Japanese vehicles from any of the Sterling Aftercare Centres. Accordingly, genuine vehicle spare parts and accessories such as

Preserve the 'brand new' look of your vehicle with Towa Body Coating System



considerable extent if the Towa Body Coating System is used on the vehicle as soon as the vehicle is purchased. A vehicle's body could also get damaged due to constant exposure to water. But this could be prevented if the Towa Body Coating System is used as the water retention rate is 0%.

Towa Coating can help protect and maintain the colour and shine of the vehicle for a longer period. This coating layer acts as a resistant to water, dust, tar and chemicals. Generally a vehicle is cut and polished every two years but the colour and the shine start to disappear little by little in 2 to 3 months. If the Towa Body Coating System is applied soon after the cut and polish of a vehicle there is possibility of maintaining the colour and the shine of the vehicle for a longer period. Even if your vehicle is fairly old, the Towa Body Coating System provides a new look to your vehicle.

A Towa Pack is provided to every vehicle owner who gets a Towa Body Coating System through Sterling Aftercare Centres. That pack contains three (03) special cloths suited for wiping and applying a coat, washing agent and liquid that easily cleanses the patches on the body. We always recommend that the Towa Pack is used on all vehicles with a Towa Body Coating System. By that the shine and look of the vehicle could be maintained for a quite a long time.

How much does it cost to apply this Body Protection system?

Towa Body Coating System could be obtained from any Sterling Aftercare Center from Rs. 25,000 upwards for a motor car. To obtain the Towa Body Coating System for any vehicle including motor car, jeep or van what

mechanical spares, lights, mirrors, body kits, door visors and carpets could be purchased. We are also bound to import any spare part as per the request of a customer from Japan.

What are the specialties in the Sterling Aftercare Centers when compared to other vehicle service centres?

Sterling Aftercare Centre always takes steps to provide the required services in a systematic and planned manner. We have the latest technology and raw materials required to provide any service for automobiles. All the technicians and mechanics employed in Sterling Aftercare Centres are well-trained on the latest Japanese technologies. We obtain the support of Japanese Technical Experts to our company so as to provide a quality and updated service to our customers.

We have established Sterling Aftercare Centres in Mahara - Kadawatha, Udahamulla - Nugegoda, Dunagaha - Minuwangoda and in Galle. In addition to these, a Sterling Aftercare Centre has been established in Narahenpita especially for oil changing and spare appliances. Customers who call over at our service facilities are guided by a Service Adviser from the start, on what is best for their vehicles. We have also made arrangements to provide the knowledge essential for the vehicle owners regarding conditions that are friendly and unfriendly to the vehicle, spare parts and accessories, vehicle maintenance etc.

You may obtain all information regarding services and repairs at the Sterling Aftercare Centres including the Towa Body Coating System services by calling on our Customer Service Telephone No. 0117 600 800.



Retain the 'BRAND NEW' look of your vehicle



Did you know that the original paint coating of the vehicle gets damaged every time you do a cut and polish?

Try our Towa Body Coating System to protect the original paint coating of the vehicle, and preserve its look and shine.

Total protection from dust and rain
Rs. 25000++ UPWARDS



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